**План-конспект урока английского языка в 8 классе**

**по теме** **«Средства массовой информации»**

**Дата: 12.11.2014г.**

**Класс: 8 Б**

**Учебник:** «Нappy English.ru», М. И. Кауфман.

**Цель:** развитие языковой компетенции учащихся через обобщение знаний по теме **«**Средства массовой информации»; совершенствование навыков аудирования и говорения.

**Задачи:**

*образовательные:*

1.Изучить названия средств коммуникации, их определения;

2.Тренировать навыки аудирования и чтения.

*развивающие:*

1. Развивать логику, мышление, память.

*воспитательные:*

1. Развивать кругозор учащихся;
2. Воспитывать уважительное отношение к истории страны изучаемого языка;
3. Воспитывать всесторонне развитую личность.

**Ход урок**

**1.Организационный момент.**

Приветствие.

T: Good morning students! Glad to see you. I’m sure everybody is all right. Let’s make our lesson interesting and useful. The theme of our lesson is «Mass-Media».

**2. Фонетическая зарядка по материалу урока:**

T: Listen to me carefully and repeat after me.

“Communications”

“Newspaper”

“Magazines”

“The alphabet”

“Ancient”

“Invent”

“Message”

T: Today we are going to speak about some means of communicating. They are traditionally called the media.  The mass media actually rule the world and play a very important part in our lives.

**3.Речевая разминка**

T: Do you like reading newspapers?

P: Yes, I do.

T: What newspapers do the members of your family prefer reading? F.eg. your mother?

P: My mother likes reading….

T: What do people read newspapers for?

P: They want to learn some news (TV programme, horoscopes, weather forecast, etc.)

T: So students, when television arrived, many people predicted that radio would disappear. They were wrong. Since the arrival of television, radio audiences has increased, and radio now has more listeners than ever before. Radio has changed I think that radio has become the most important media for music.

T: What do you think, do the people listen to the radio nowadays?

P: I think that many people now listen to the radio while they are working or relaxing.

T: What radio stations do you prefer to listen?

P: I prefer to listen to ….

1. **Основной этап**

**Актуализация знаний**

T: And now tell me what types of mass-media do you know? Look at pictures and name them.

Television, Newspaper ,Magazines, news ,The Internet ,Radio.

And means of communications:

Telephone, computer, books, the picture, hands, the alphabet, the telegraph.

*Task № 1*

T:Your task is to match the words and their definitions.

1. Television
2. Newspaper
3. Magazines, news
4. The Internet
5. Radio
6. a paper printed and sold usually daily or weekly with news, advertisements etc.;
7. the process of sending and receiving messages through the air; broadcasting programmes for people to listen to;
8. broadcasting programmes (the news, plays, advertisements, shows, etc.) for people to watch on their television sets;
9. a newspaper with rather small pages, many pictures and little serious news;
10. a way to communicate with your partner who might be a thousand miles away using the computer (e-mails).

*Task № 2*

For sending message and calling

It’s for typing

It’s for sending e-mails and aching information

It’s for reading news. It’s published daily.

It’s for listening news

It’s for reading news

It’s for watching films, news, programmers.

It’s for sending message by post

1. **Работа с учебником.**

T: Listen to the history of communication and after listening answer the questions

Работа с информацией по теме (изображения средств коммуникации, ответы на вопросы)T: Answer the questions, please:

1.Which of these things can you call a means of communication?

2. How can you use them to communicate?

3. Which of these means of communication do you take for granted?

1. **Аудирование.**

T:Can flowers be means of communications? Listen and answer!

Выполнение упр. 4 стр. 73

T: Listen, follow the text and mark the answer**.**

1. What did people do when they didn't have the alphabet? **The people drew picture on the walls.**

2. What did people do when they didn’t have post offices?**People still wrote letters.**

3. What did people do when they didn’t have the telephone and the telegraph? **The people have a foot messengers**

**7.** **Закрепление знаний – викторина**

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**8. Подведение итогов урока**

Open your diaries and write your home-task

**9. Выставление оценок за урок :**

T: You worked very well. Thank you for the lesson. Your mark are…

T: Good bye. Have a nice day.